



2013 MTB AYITI SPONSORSHIP PACKAGES

PRODUCT CATEGORY SPONSOR (6 Spots)

Rights & Benefits Overview

Promotional Rights

- Product & Service Exclusivity
- License to Use MTB AYITI Marks & Logo in Advertising/Promotions

Serac Films Sports Production on Universal Sports Television

- One-hour Sports Special Produced by Emmy-award Winning, Serac Adventure Films
- YOUR Product/Image Placement (Unspecified Amount)
- Opportunity to Purchase Discounted Commercial Spots

Signage & Sponsor Recognition

- YOUR Logo Included on Official Event & Volunteer T-Shirts
- YOUR Logo Included on Start/Finish Gantry
- Six (6) of YOUR Banners (Sponsor-Provided) Prominently Displayed

Advertising & Promotion

- YOUR Logo Included on Official Poster
- YOUR logo and Hot Link on Event Web Site
- Promotional Tie-In with YOUR Retailers
- Prime Event Exposition Space & Sampling Opportunities
- VIP/Media Bag Inserts (Sponsor-Provided)

Tickets & Hospitality

- 5 Night Accommodations, Food and Transportation in Haiti
- Two (2) Corporate Hospitality Passes
- Two (2) Individual Event Entries

Sponsor Services

- Dedicated MTB Ayiti Staff Member to Manage Fulfillment
- Access to Film Footage & Photo Library (Limited)
- Access to MTB Ayiti Database (Limited)
- Press Release Announcing Sponsorship
- Post-Event Report

Investment Terms

- Two-Year Term (2013/2014)
- \$10,000 Cash Investment Per Year for Two Years
- \$1,000 Per Year Value-In-Kind Contribution (Service, Product, etc.)